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For immediate release

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*Heath Martin*

### **Terra Hires New Director of Admissions and Enrollment Services**

A Mankato, Kansas native is the new Director of Admissions and Enrollment Services at Terra Community College.

Heath Martin joined the Terra staff on June 8, replacing Cory Stine, who resigned late last year to accept a similar position at Owens Community College.

"We are delighted to have a talented and experienced Admissions Director in Heath Martin," said Dr. Jerome Webster, Vice President for Student and Administrative Affairs. "Heath's passion for his work in higher education will continue to advance Terra in our ability to provide accessible, affordable, quality educational experiences for our community."

Martin earned a Master of Science in Student Affairs in Higher Education from Colorado State University in May and comes to Terra with a wealth of experience in the community college setting.

After graduating with a Bachelor of Arts in Speech Communications from Washburn University in Topeka, Kansas, he served as the Senior Admissions Counselor there. He then spent three years as the Director of Admissions and Scholarships at Cloud County Community College in Concordia, Kansas before accepting the position of Admissions and New Student Orientation Director at Western Nebraska Community College in Scottsbluff, Nebraska.

While pursuing his master's degree, Martin served as an assistant residence director and summer residence hall director at Colorado State. He also worked in the Academic Advancement Center and as a learning coordinator in the athletic department.

Martin knows that Terra has experienced significant enrollment growth in the past few years and expects to build upon that success.

“Over the next several months, the Admissions and Enrollment Services team will work diligently to formulate an action plan that will help the college continue to grow and sustain its enrollment,” he said. “The plan will focus on building strong relationships and partnerships with prospective students and agencies and institutions that encourage students to attend Terra.”

Terra’s movement in a positive direction was one factor in Martin’s decision to move east. The people at Terra also made the position attractive.

“When I interviewed, everyone had a smile on their face and their attitudes really portrayed how much they enjoyed working at Terra,” he said. “I really wanted to be a part of a positive and progressive environment and felt I would find these attributes at Terra.”

In the current precarious economic times, community colleges will increasingly be called upon to provide an educated and skilled workforce. Martin believes Terra and his department will be in a position to accept the challenge.

“It is vital for the Admissions and Enrollment Services Office to be effective in educating individual students and the general community about the educational opportunities available to help students meet their career goals in a changing economy,” he said.

Webster believes Martin’s arrival will impact Terra students in a very positive way.

“His vision for enrollment services will strengthen and support our desire for students to start here at Terra, and go anywhere in their pursuit for success,” he said.