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For immediate release

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TERRA MUSIC DEPARTMENT PARTNERS WITH INTERNATIONAL MAGAZINE

As Terra's Music and Arts programs continue to develop real life educational experiences for their students, the Music Department has entered into another unique partnership.

Terra is excited to announce its most recent endeavor with the international magazine, Bass Gear. Bass Gear magazine is the number one print and online gear-related magazine serving the bass playing community, according to Editor and Chief Thomas Bowlus.

The partnership between Terra and Bass Gear includes opportunities for students to explore and test amplifiers, musical gear and general sound equipment used by professional musicians. Bass Gear's technicians will work directly with students to enhance their skills in music technology, specifically in the area of Acoustical Engineering. Additional opportunities with this partnership also include the ability for students to acquire skills in music publication, digital media and equipment design.

This week, Bass Gear and members of Terra's music faculty came together for the first test session on some new and advancing equipment in the professional music field.

"The first testing session with Terra's music faculty and the magazine proved to be an exceptional collaboration of talents and technology," said John Cipiti, the department's Director of General Music Studies. "This partnership will be a great addition to our offerings and curriculum for the students when they return this fall."

Keith Barber, one of the guitar and jazz studies instructors added, "Participating in the initial testing session reminds us of the value of a complete technological understanding of the equipment we rely on so often. This is going to be an incredible opportunity for our students."

In the past three years the Department of Music, Arts and Humanities has presented major innovations in the degree offerings and opportunities for both their students and community participants. Students today coming to Terra to study Music Performance, Music Education,

Music Technology and Music Business not only receive traditional classroom and applied instruction, but receive immediate hands-on and internship training in their career interests.

"We embrace the focus of real life experiences for our students as we feel it is invaluable to their studies and career success, and this opportunity with Bass Gear continues to provide that educational experience grounded in a real-world context," said Michael Shirtz, the head of the Department of Music, Arts and Humanities.

"The endeavors between Terra and the magazine include opportunities that go beyond music technology and acoustical engineering, but also include experiences in music/digital media technologies, enhancing students' knowledge and understanding of recording, and of course communications. We are excited to begin this partnership."

The partnership with Bass Gear Magazine and Terra Community College begins officially this fall semester. Other career and educational partnerships with Terra's music and arts programs include the Sandusky State Theatre, Port Clinton Performing Arts Center, Bellevue Society for the Arts, the new Tech Prep Music Program with Sandusky High School, and numerous community, school and professional organizations.

For more information about Terra's music and arts degrees and opportunities, contact the Department of Music, Arts and Humanities at 419-559-2233.

www.bassgearmag.com

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