

Strategic Planning Report Update Form  
TERRA COLLEGE FOUNDATION/RESOURCE DEVELOPMENT

<b>STRATEGIC INITIATIVE</b>	Expanding Fundraising Strategies
<b>TEAM LEADER</b>	Sue Babione
<b>Date of Report</b>	July 2007

*Reporting timeline: Please submit this Strategic Planning Action Update Report form by March 1<sup>st</sup> and July 1<sup>st</sup> of each year until the project has been completed.*

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**Action Steps, status and outcome measures:**

<b>ACTION STEPS</b>	<b>STATUS OF ACTION STEPS</b>	<b>OUTCOME MEASURES</b>
(Internal) Board Development and Communications: Conduct meetings with each board member to discuss their current needs and interests in fundraising, foundation involvement and personal giving.	Target date to complete: September 2007.  Will evolve through MGC functions.	Up-to-date information on all board members with committee assignments and areas of interest.  Six board members have been added during 2006/2007. As of May 2007, all are participating in some phase of the major gifts campaign. All will be solicited during board solicitation. Relationships are developing as we proceed.
(Special Events - Private Fundraising) Conduct Golf Outing, Gala and collaborate with others, such as Amistad on special event.	Throughout year.	Golf outing will be held on June 1, 2007.
(Private Fundraising) Manage Major gifts campaign to raise \$2.0 million for scholarships, instructional equipment, and perhaps renovation.	On-going; Phase I will continue until August 2007; Phase II until May 2008. Employee and board divisions are underway.	Completion of Phase I - preparation and internal solicitation; Phase II - external solicitation Phase III – celebration, wrap-up and next steps.

<p>(Public Agency Grants) Annually submit one or two grant proposals to public agencies/governmental departments, linking college needs with targeted grant opportunities.</p> <p>Will coordinate grant proposals for Title III (E-learning project) and NSF (networking project).</p>	<p>Target dates: February 2008 and October 2006</p>	<p>Projects designs and grant proposals submitted.</p>
<p>(Private Fundraising) Execute planned gifts strategy.</p>	<p>On-going</p>	
<p>(Internal) Complete transition of accounting and spreadsheet functions using new software.</p> <p>Participate on internal committee such as the web design group.</p>	<p>Implement CAMS data management software:</p>	<p>All reports will be executed from new software.</p>