

MANAGEMENT

Agribusiness Management Major

ARTS & SCIENCES AND BUSINESS DIVISION

Program of Study

The Agribusiness Management program combines agriculture and business management skills. This degree is appropriate for students interested in preparing themselves for a wide variety of careers in agriculture, both production agriculture, and other related fields.

Agribusiness Management allows students to combine these management skills with agriculture skills they have gained through the Tech Prep Agriculture Program, or through agriculture skills gained from practical experience and/or other formal education in the field. It is also appropriate for individuals currently employed in an agribusiness setting who wish to move up to a management position.

The faculty has identified the following Learning Outcomes for all graduates:

- Use technology for business communication, computation and presentation.
- Demonstrate an understanding of the changing contemporary agribusiness environment in a free enterprise system.
- Demonstrate an understanding of the global nature of agribusiness.
- Demonstrate an understanding of the legal aspects of agribusiness.
- Demonstrate an understanding of the role of the manager in resource management.
- Demonstrate an understanding of the role of marketing in agribusiness.

POTENTIAL OCCUPATIONS:

- Field Agronomist
- Farmer/Production Agriculturalist
- Crop Consultant
- Field Crop Scout
- Horticultural Assistant
- Agrichemical Sales Representative
- Fertilizer Sales Representative
- Seed Sales Representative

Associate of Applied Business

TECHNICAL CONCENTRATION

			Credit Hrs.
AGR 1010	Intro to Agribusiness Mgt.		3
AGR 1030	Intermediate Agribusiness Mgt..		3
AGR 2000	Agronomy and Soil Science		3
AGR 2150	Crop & Pest Mgt		3
Choose One:	LAW 2420 Business Law <i>or</i>		
	FST 2520 Risk Management		3
MGT 1190	Management		3
MGT 2670	Business Ethics		3
MRT 1010	Marketing		3
MRT 1120	Personal Selling		4
Choose:	MGT 2900 Management Project <i>or</i>		
	EBE 2980 Cooperative Education Seminar <i>and</i>		
	MGT 2980 Cooperative Work Experience		1-4
Choose One:	AGR2500 Precision Agriculture, <i>or</i>		
	MGT 2560 Small Business Management, <i>or</i>		
	MRT 1140 Advertising		3
	Total Technical Credit Hours		33-36

GENERAL EDUCATION AND RELATED COURSES

GEN 1000	First-Year Seminar	1
ACC 1100	Financial Accounting.	4
Choose One:	BIO 1070 Environmental Science I <i>or</i>	
	BIO 1080 Environmental Science II	3
BIO 1090	Environmental Science Lab	1
Choose One:	MTH 1110 Business Math <i>or</i>	
	CIT 1090 Computer Fundamentals.	3
ECO 2010	Macroeconomics.	3
ECO 2020	Microeconomics	3
Choose One:	ENG 1050 College Composition I <i>or</i> ENG 1020	3
ENG 1900	Tech Writing	3
MTH 1310	Intermediate Algebra	4
SPE 2010	Effective Speaking	3
	*Humanities Elective.	3
	Total General Education & Related Credit Hours	34
	TOTAL CREDIT HOURS	67-70

* See page 95 for a listing of specific electives.
See your advisor for appropriate course selection.

** All students graduating from Terra State Community College with an Associate degree of any kind will be functionally proficient in common computer operations and applications. Please see your academic advisor or academic division office for further details.

To determine when courses are scheduled, see program curriculum sheet which is available from the Enrollment Services office in Building A/Room 100, from the Arts & Sciences and Business Division, Building A/Room 202 or on the web at www.terra.edu.