

MANAGEMENT

Business Management Major

ARTS & SCIENCES AND BUSINESS DIVISION

Program of Study

The career field of Business Management requires the setting of goals for a business and then coordinating the various resources of the organization to meet these goals. Terra's Business Management program provides a well-rounded background in the various business disciplines with a focus on accounting, management, marketing, computer skills, as well as general math, communication, and business social skills.

The faculty has identified the following Learning Outcomes for all graduates:

- Use technology for business communication, computation and presentation.
- Demonstrate an understanding of changing contemporary business environment in a free enterprise system.
- Demonstrate an understanding of the global nature of business.
- Demonstrate an understanding of the legal aspects of business.
- Demonstrate an understanding of the role of the manager in resource management.
- Demonstrate an understanding of the role of marketing in business.

POTENTIAL OCCUPATIONS:

- Small Business Manager
- Facility Manager
- General Manager
- Construction Manager
- Financial Manager
- Government Executive
- Hotel Manager
- Industrial Production Manager
- Property Manager
- Purchasing Manager
- Restaurant Manager
- Human Resource Manager
- Marketing Manager
- Public Relations Manager

Associate of Applied Business

TECHNICAL CONCENTRATION

		Credit Hrs.
ACC 1100	Financial Accounting	4
ACC 1200	Managerial Accounting	4
LAW 2420	Business Law	3
MGT 1190	Management	3
MGT 1210	Human Resource Management	4
MGT 1250	Leadership Development	3
MGT 2560	Small Business Development	4
MGT 2650	Organizational Behavior	3
MGT 2670	Business Ethics	3
Choose:	MGT 2900 Management Project <i>or</i>	
	EBE 2980 Cooperative Education Seminar <i>and</i>	
	MGT 2980 Cooperative Work Experience	3
	Total Technical Credit Hours	34

GENERAL EDUCATION AND RELATED COURSES

GEN 1000	First-Year Seminar	1
CIT 1090	Computer Fundamentals	3
ECO 2020	Microeconomics	3
	*Computer Applications Elective	3
Choose One:	ENG 1050 College Composition I <i>or</i> ENG 1020	3
ENG 1900	Technical Writing	3
MRT 1010	Marketing	3
MRT 1300	Public Relations	4
MTH 1310	Intermediate Algebra	4
SPE 2010	Effective Speaking	3
	*Humanities Elective	3
	Total General Education & Related Credit Hours	33

TOTAL CREDIT HOURS **67**

- * See page 95 for a listing of specific electives.
See your advisor for appropriate course selection.

For available Certificate Program options, see catalog pages 97-103.

- ** All students graduating from Terra State Community College with an Associate degree of any kind will be functionally proficient in common computer operations and applications. Please see your academic advisor or academic division office for further details.

To determine when courses are scheduled, see program curriculum sheet which is available from the Enrollment Services office in Building A/Room 100, from the Arts & Sciences and Business Division, Building A/Room 202 or on the web at www.terra.edu.