

MUSIC TECHNOLOGY

Music/Business–Management

ARTS & SCIENCES AND BUSINESS DIVISION

Program of Study

Music Business is a practical blend of studies that address the challenges facing the Musician-Entrepreneur.

Music Theory, Aural Skills, and Music History are integrated with performance studies in order to broaden artistic understanding.

Business Management involves setting business goals and coordinating human, financial, and technical resources.

Accounting records, classifies, and interprets an organization's day-to-day business transactions, including personnel, equipment, materials, sales, and profits.

Marketing focuses on the promotion, price, place, and distribution of a given product. Effective marketing skills are valuable to all businesses, industries, and professions.

This degree has been arranged so that transfer into Bachelor of Music or Bachelor of Business programs is achievable.

The faculty has identified the following Learning Outcomes for all graduates:

- Utilize the techniques and fundamental practices of solo and ensemble performance.
- Identify terms and concepts in the study of music theory.
- Sight-read, harmonize, and improvise at the sophomore level.

POTENTIAL OCCUPATIONS:

- Music Group/Band Manager
- Promotion Assistant
- Performance Events Coordinator
- Fundraising Assistant
- Studio Manager

Associate of Technical Study

TECHNICAL CONCENTRATION

		Credit Hrs.	
MUS	1030	Music Technology & Business	2
MUS	1040	Recital Attendance (taken 4 semesters, 1 hour each)	4
MUS	1210	Music Theory I	3
MUS	1220	Music Theory II	3
MUS	1240	Aural Skills I	1
MUS	1250	Aural Skills II	1
MUS	1710	Applied Music (2 sem; 2 hr)	4
MUS	1820	MIDI Sequencing	3
MUS	1830	Digital Audio	3
MUS	2110	History & Lit of Music I	3
MUS	2130	History & Lit of Music II	3
		Total Technical Credit Hours	30

GENERAL EDUCATION AND RELATED COURSES

GEN	1000	First-Year Seminar	1
ACC	1100	Financial Accounting	4
ECO	2010	Macroeconomics	3
Choose One:		ENG 1050 College Composition I or ENG 1020	3
ENG	1060	College Composition II	3
Choose One:		LAW 2420 Business Law or	
		MGT 2560 Small Business Development	3/4
MGT	1190	Management	3
MRT	1010	Marketing	3
MRT	1120	Personal Selling	4
MTH	1310	Intermediate Algebra	4
MUS	1200	Intro to Music Technology	3
SPE	2010	Effective Speaking	3
		Total General Education & Related Credit Hours	37/38

TOTAL CREDIT HOURS

67/68

Music Business students planning on transferring to a four-year degree may be advised to enroll in the following music courses: MUS 2210-Music Theory III & MUS 2240-Aural Skills III; MUS 2220-Music Theory IV & MUS 2250-Aural Skills IV; and class piano sequence MUS 1410, 1420, 2410 & 2420.

For Music transfer or Music Education degree information, see page 48.

For available Certificate Program options, see catalog pages 97-103.

** All students graduating from Terra State Community College with an Associate degree of any kind will be functionally proficient in common computer operations and applications. Please see your academic advisor or academic division office for further details.

To determine when courses are scheduled, see program curriculum sheet which is available from the Enrollment Services office in Building A/Room 100, from the Arts & Sciences and Business Division, Building A/Room 202 or on the web at www.terra.edu.