



## Vision 2010

### Terra State Community College: Your Center for Education, Training, and the Arts

#### STRATEGIC PLAN for TERRA STATE COMMUNITY COLLEGE

<b>I. STRATEGIC END: ACCESS &amp; OPPORTUNITY</b>	<b>II. STRATEGIC END: STUDENT SUCCESS</b>	<b>III. STRATEGIC END: LIFELONG LEARNING</b>	<b>IV. STRATEGIC END: COMMUNITY RELATIONSHIPS</b>	<b>V. STRATEGIC END: WORKFORCE DEVELOPMENT</b>	<b>VI. STRATEGIC END: COLLEGE VITALITY</b>
<p><b>ENDS POLICY:</b> TERRA WILL EXPAND ACCESS TO POST-SECONDARY EDUCATION BY MINIMIZING THE BARRIERS OF LOCATION, TIME, DIVERSITY, AGE, AND FINANCIAL CONSTRAINTS.</p>	<p><b>ENDS POLICY:</b> IN ORDER TO ENSURE STUDENT SUCCESS, TERRA WILL PROVIDE CLEAR AND CONSISTENT ADVISING FROM RECRUITMENT THROUGH GRADUATION OR COMPLETION OF INTENDED GOALS, SOUND ARTICULATION AND TRANSFER POLICIES, THE TRAINING AND/OR SKILLS NEEDED TO BE SUCCESSFUL ON THE JOB, AND VALID ASSESSMENT PRACTICES OF STUDENT LEARNING.</p>	<p><b>ENDS POLICY:</b> TERRA WILL PROVIDE LEARNING OPPORTUNITIES FOR ALL SEGMENTS OF THE COMMUNITIES IT SERVES.</p>	<p><b>ENDS POLICY:</b> TERRA WILL COLLABORATE WITH BUSINESS, INDUSTRY, COMMUNITY ORGANIZATIONS, GOVERNMENTAL AGENCIES, AND INDIVIDUALS TO FOSTER COMMUNITY PRIDE AND UNITY.</p>	<p><b>ENDS POLICY:</b> TERRA WILL ASSIST ITS LEARNERS IN ACQUIRING THE KNOWLEDGE, SKILLS, AND ATTITUDES NECESSARY FOR PREPARATION AND ADVANCEMENT IN CAREERS OF TODAY AND THE FUTURE.</p>	<p><b>ENDS POLICY:</b> TERRA WILL SEEK TO BE VITAL BY BEING GOOD STEWARDS OF OUR HUMAN, PHYSICAL, AND FINANCIAL RESOURCES; BY EMPLOYING LEADING-EDGE TECHNOLOGY IN OUR PROGRAMS AND IN OUR CAMPUS OPERATIONS; AND BY PROVIDING RELEVANT PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR OUR FACULTY AND STAFF.</p>
<p><b>Initiatives:</b></p> <ul style="list-style-type: none"> <li>○ Enrollment Growth - Ongoing</li> <li>○ Targeted Marketing - Ongoing</li> <li>○ Expand/Improve On-line Instruction - Fall 07</li> <li>○ Revise Course Scheduling - Fall 06</li> <li>○ Increase Availability for Child Care</li> </ul>	<p><b>Initiatives:</b></p> <ul style="list-style-type: none"> <li>○ Improve Advising Processes – Fall 07</li> <li>○ Improve Academic Quality &amp; Flexibility – Fall 07</li> <li>○ Semester Conversion - Fall 06</li> <li>○ Develop New Programs - Ongoing</li> <li>○ Facilitate Transfer</li> <li>○ Improve/Expand High School Programs</li> <li>○ Expand Student Activities</li> </ul>	<p><b>Initiatives:</b></p> <ul style="list-style-type: none"> <li>○ Respond to Changes in Population</li> <li>○ Respond to Diversity Changes</li> </ul>	<p><b>Initiatives:</b></p> <ul style="list-style-type: none"> <li>○ Reach out to Meet Educational &amp; Economic Needs in Service District - Ongoing</li> <li>○ Serve as Arts &amp; Culture Center</li> </ul>	<p><b>Initiatives:</b></p> <ul style="list-style-type: none"> <li>○ Support Manufacturing Base – Fall 06</li> <li>○ Expand Work Experiences – Fall 07</li> <li>○ Increase Certificates &amp; Credentialing</li> </ul>	<p><b>Initiatives:</b></p> <ul style="list-style-type: none"> <li>○ Expand Fundraising Strategies - Ongoing</li> <li>○ Prepare Campus Master Plan – Fall 05</li> <li>○ Prepare Integrated Technology Plan – Fall 05</li> <li>○ Upgrade Telecommunications System – Fall 05</li> <li>○ Create Job Classification System – Fall 05</li> <li>○ Improve Faculty Hiring and Professional Development</li> <li>○ Redesign the Staff Performance Evaluation System</li> <li>○ Enhance Employee Recognition &amp; Reward Programs</li> </ul>

**Mission: Terra State Community College is committed to excellence in Teaching, Training, and Lifelong Learning.**

**WE VALUE:**

- Each learner's success as our highest priority.
  - Diversity.
  - Input from all stakeholders.
  - Academic excellence inside and outside of the classroom.
  - The potential of each person to learn.
  - Learning from our students and from each other.
  - Teamwork.
  - A caring and professional relationship among student learners, college employees, and the communities we serve.
  - Accountability for our actions.
  - Partnerships with business and industry, government, and educational institutions.
- Innovative technology that enhances learning and job performance.
  - Academic, professional, and personal integrity.
  - A campus that is accessible, clean, safe, and provides an ideal environment in which to learn.
  - Quality in our work.
  - Commitment to the community to enhance the quality of life.
  - Teaching learners to communicate, solve problems, value others, work together, and act responsibly.
  - An environment that encourages independent thinking, acting creatively, and being resourceful.
  - Lifelong learning.
  - Fun.