

2017-2018



# Annual Fund



# Your Support

Dear Alumni and Friends,

Thank you for your continued support of Terra State Community College. Together we are providing students with access to an affordable, high-quality education, and helping address our communities' workforce and learning needs. Terra State is on the verge of a special year. In 2018 we will begin the celebration of our 50th anniversary. The bold changes initiated decades ago by founding President Roy Klay continue today in every aspect of Terra State. We have worked hard to serve students, and Terra State is proudly leading our peers in the success and completion of courses by our students, who have a success rate of over 90%. In the fall of 2018, the Landings at Terra Village, a student residential housing community on campus, will open. And, we are actively pursuing the return of intercollegiate athletics.



Terra State Community College is experiencing a dynamic transformation that will benefit northern Ohio and the entire state. New partnerships are creating new opportunities for area residents to improve their quality of life by furthering their education. Terra State Community College will continue to strive to be the best rural community college in the nation.

I ask for your continued support by making an annual contribution to the 2017-2018 Terra State Transformation Fund. Each year these gifts help students reach their educational and career goals. Thanks to donors' generous support, last year the Terra College Foundation provided more than \$100,000 in student scholarships and more than \$170,000 of equipment and support. We are making a significant impact. However, our students and programs have even more opportunity and our communities have even more needs.

I encourage you to join us in this effort. If you have questions or would like to tour campus, feel free to contact the Terra College Foundation office at 419.559.2261 or email [foundation@terra.edu](mailto:foundation@terra.edu). Please know that your tax deductible contribution will make a lasting difference. You may donate using the envelope enclosed in this brochure or via our secure website at <http://foundation.terra.edu>. Thank you in advance for your contribution!

Sincerely,

A handwritten signature in black ink that reads "Jerome E. Webster". The signature is fluid and cursive, with the first name being the most prominent.

Jerome E. Webster, Ph.D.  
President

# Makes A Difference

## What is the Terra State Transformation Fund?

Annual gifts to the Terra State Transformation Fund provide revenue to strengthen each Terra State Community College student's experience. The Terra State Transformation Fund annual campaign raises unrestricted funds, which are key to allowing the Foundation flexibility to provide for the needs of our students and the College.

## Terra State's Impact

Terra State Community College's mission is to be the catalyst for prosperity by providing quality learning experiences for life and work in our global community. Each year more than 3,500 individuals are directly involved in learning at Terra State, which helps fill jobs, lifts our economy, and adds valuable knowledge to our region. We help everyone in our communities from young children and high school students, to employed persons and retirees. Since our founding in 1968, tens of thousands of area residents have enhanced their learning and skills at Terra State. Our students are oftentimes first-generation students, and more than 80% of our students receive some type of financial aid. Our roots are strong, and our focus continues to be on providing degrees and certificates that lead to either jobs or university transfer.

## Future Direction

Terra State is committed to our strategic plan, *Vision 2020: Transformation through Innovation, Collaboration, and Leadership*. The College strives to be the catalyst for prosperity by providing quality learning experiences for life and work in our global community. We will:

- Raise the region's educational attainment in higher education,
- Serve as a catalyst for success in college,
- Enhance community outreach and engagement,
- Enrich academic programs,
- Be the region's premier workforce development partner, and
- Achieve high performance outcomes.

These goals guide our efforts and reinforce our commitment to students and to our communities. We have a bright future that continues our proud tradition of education, service, and meeting the needs of our region.

# Your Support

## Priorities and Initiatives

With your investment in the Transformation Fund, Terra State can address three key areas:

- 1. Student Success and Completion** - Today's public colleges in Ohio are funded in large part by how well we assist students in completing their certificates and associate degrees. This is critical to students' success and to Terra State's sustainability. The College is committed to assisting our students, but to offer innovative solutions we need additional resources.
  - **Workforce Demand Scholarships** - This innovative program will provide up to an associate degree tuition-free to 2018 high school graduates majoring in an in-demand career field. The Workforce Demand Scholarship will pay the gap between the cost of tuition and general fees and state and federal grants received by the student. This scholarship will pay for a maximum of five semesters. To qualify a student must be enrolled full-time (12 or more credit hours) for the fall and spring semesters and part-time (six or more credit hours) for the summer semester. Books and other fees are not covered by this scholarship program. Students who are awarded a Workforce Demand Scholarship will be provided with the opportunity to participate in a work-based experience with an employer in the College's service district.



# Makes A Difference



**2. Healthcare Technologies** - Terra State offers associate degree programs in Registered Nursing, Physical Therapist Assistant, Medical Assisting, Health Information Technology, and Health Care Administration. These programs provide qualified candidates for area employers to fill in-demand occupations. Our graduates have outstanding passage rates on licensure exams, and nearly 100% employability in the field after graduation. To support our students and provide for the needs of employers, our programs include hands-on clinical experiences, laboratory supplies, patient consumables, and learning resources. Financial assistance is desired to maintain these high learning standards. Related to health and wellness of our communities:

- ***Fitness Equipment*** - our equipment in the Student Activities Center has been well maintained, but it is wearing out. We need to help our many active students and community members remain fit, and improve health throughout our region.

**3. Manufacturing Technologies and Skilled Trades** - Manufacturers in our area have a critical challenge, finding qualified talent. Terra State has degrees, apprenticeship programs, and workplace and customized training that prepare students for these jobs. Oftentimes we offer this learning at employers' locations. Terra State's workforce development staff is actively involved in recruiting youth to pursue careers in manufacturing and the skilled trades. A challenge that Terra State faces is keeping up with the technological advancements in this field. We need the support of donors like you to assure our students are learning with state-of-the-art equipment.

# Your Support



**Sherri Wott**

Croghan Colonial Bank Scholarship Endowment



**Juan Morales**

Michael A. Dodson Memorial Scholarship Endowment



**Kristin Stacey**

William Olpp Medical Occupation Endowment  
St. Francis Hosp. Foundation Scholarship Endowment

# Makes A Difference

## Why invest in Terra State?

The higher education landscape is experiencing dramatic changes that are shifting additional financial burdens to the College. Funding from the state is decreasing relative to revenue from other sources, yet Terra State strives to provide community solutions via exceptional learning at an affordable cost to our students. Technology is advancing rapidly, students need more intrusive assistance to aid their success, and the needs of employers are great. Funding models that once worked are no longer sufficient – we need private investments to continue providing outstanding services.

## Giving Levels & Donor Recognition

Terra State impacts our entire region, and our students need your assistance. We are pleased to recognize annual investments at the following giving circle levels:

- **Founder's** - \$10,000 and up
- **Trustee's** - \$5,000 to \$9,999
- **President's** - \$1,000 to \$4,999
- **Vice President's** - \$500 to \$999
- **Dean's** - \$250 to \$499
- **Honors** - \$100 to \$249
- **Friend's** - up to \$99
- **Memorial Gifts** - gifts to remember a loved one or friend
- **Tribute Gifts** - gifts to honor an important person in your life or in our community

Please **Donate Today** to the Terra State Transformation Fund by mailing your check, calling our office at 419.559.2261 or contributing online at [foundation.terra.edu](http://foundation.terra.edu).

Contact our office if you would like further information.

**Thank you for your support!**